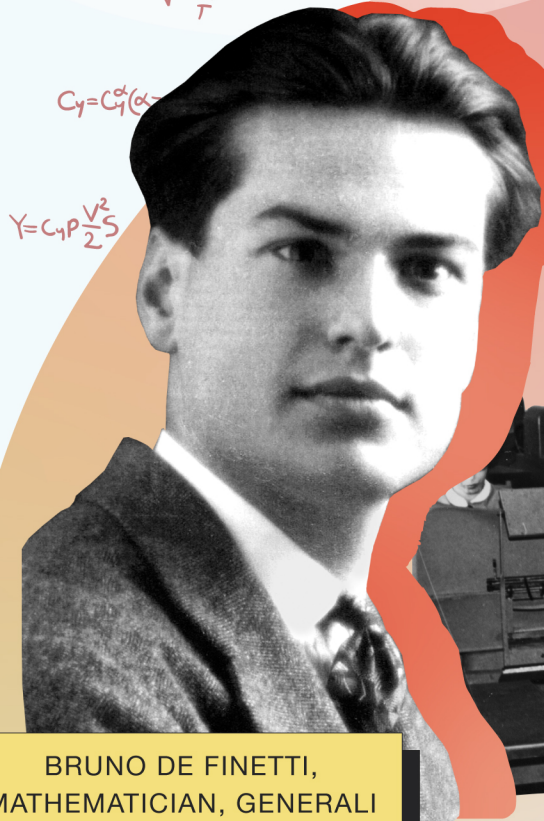
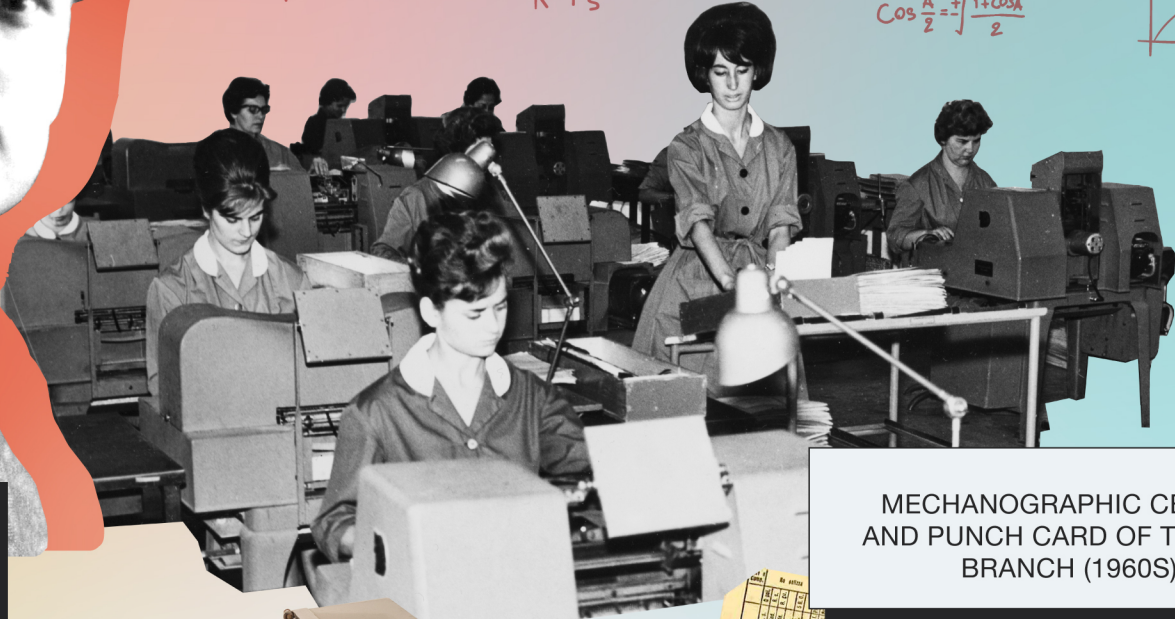


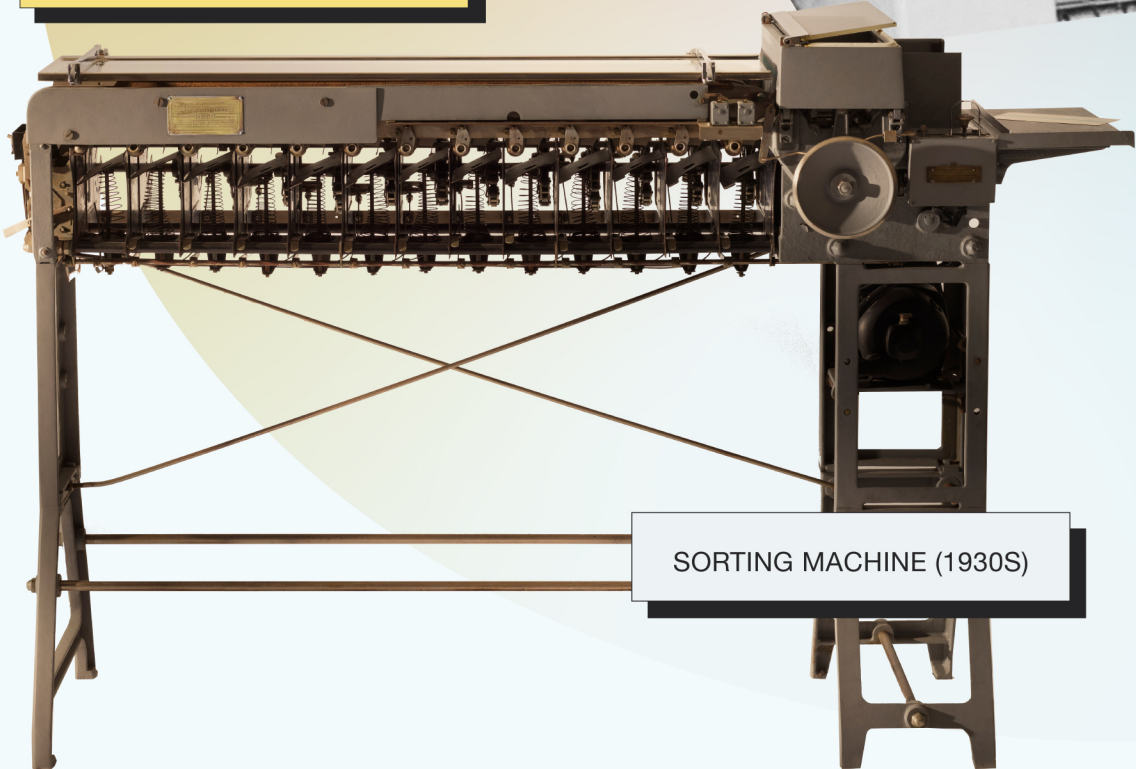
De Finetti the mathematician and the Hollerith revolution at Generali



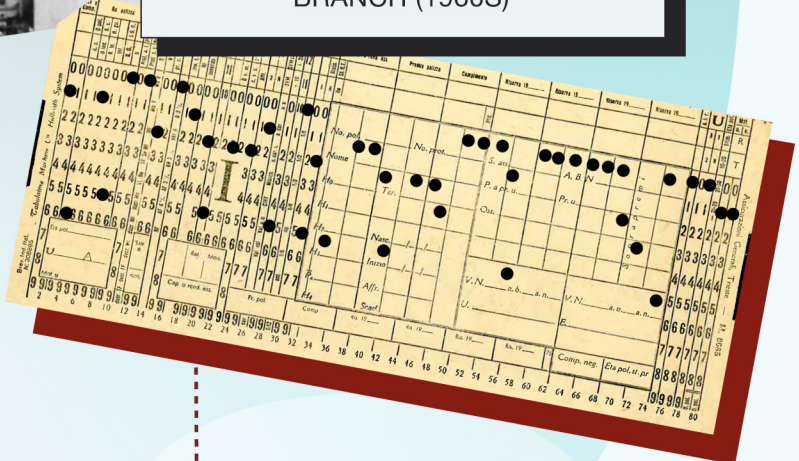
BRUNO DE FINETTI,
MATHEMATICIAN, GENERALI
ACTUARY 1931-1979



MECHANOGRAPHIC CENTRE
AND PUNCH CARD OF THE LIFE
BRANCH (1960S)

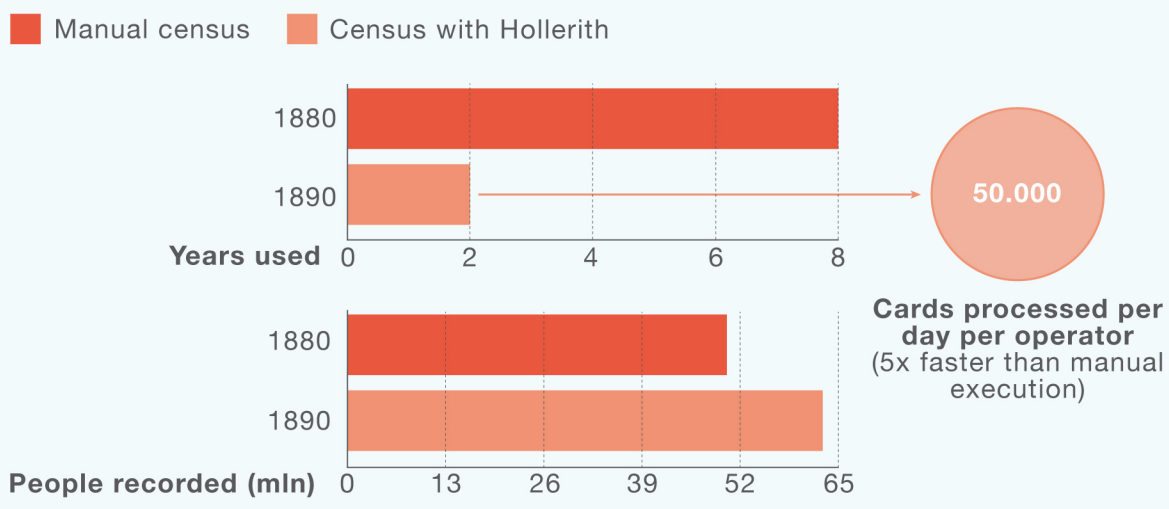


SORTING MACHINE (1930S)



- 1 Calculation of financial statement reserves
- 2 Evidence of policy movements
- 3 Use for statistical surveys

Hollerith machine performance in the US census



Bruno de Finetti (1906-1985), an internationally renowned **mathematician**, left an indelible mark on Generali where, in the 1930s, he led the creation of the first mechanographic centre based on American IBM founder **Hermann Hollerith's punch card machines**. Generali used the most advanced technology of the time, punch cards, which, with a binary mechanism based on full and empty, made it possible to enhance and automate accounting operations. Adaptation to insurance work, starting with the life sector, was devised by de Finetti, creating to a system that soon made it possible to rationalise other business processes too, and which was then only surpassed by the advent of the personal computer.